WORLD BIODIVERSITY FORUM

SPONSORSHIP OPPORTUNITIES

DAVOS CONGRESS CENTRE
SWITZERLAND
FEBRUARY 23 – 28 2020
ABOUT THE WORLD BIODIVERSITY FORUM

The World Biodiversity Forum gathers leading experts, practitioners and decision-makers working on all aspects of biodiversity and global change science. The conference programme includes plenary and key note lectures, parallel sessions, workshops and discussion sessions, as well as lectures and panel discussions open to a broader public.

The conference is preceded by a Science - Society – Policy Dialogue, which brings together a wide range of actors from different sectors. The dialogue will see a variety of formats to facilitate interaction and exchange, from bilateral face-to-face meetings, small discussion groups, workshops, panel discussions with questionanswer session and presentations.
AIM OF THE CONFERENCE
First of its kind, the World Biodiversity Forum will bring together leading researchers, early career researchers, practitioners, representatives from different sectors, decision-makers and societal actors to have a conversation on the kind of future we want (and/or do not want) for biodiversity. The Forum will provide a platform for exchange, covering a wide range of perspectives, and capturing a diversity of vision. With this, it aims to redefine and set the agenda for biodiversity as a focal point over the next 10 years in current themes and topics.
In this, the Forum supports the “New Deal for Nature” to be forged by the Convention on Biological Diversity at the end of 2020, which is aligned with Sustainable Development Goals and which achievement of which will requires the involvement of all sectors/societal actors, societal consensus and collective search for solutions to conserve biodiversity.

MAIN CONFERENCE THEMES
• Future of Biodiversity - what are the pathways to desirable futures, which actors need to be involved, and what commitments are required?
• Changing Biodiversity - illustrate the response of biodiversity and ecosystem function to environmental change, explore the impacts of (anthropogenic) drivers of change and their interactions and feedbacks with ecosystems.
• Values and Concepts - examine the role of humans and human agencies in the protection and sustainable use of biodiversity, and explore what it takes and means for humans to conserve biodiversity
• Making an impact - highlighting the relevance and importance of biodiversity for human well-being, adding value biodiversity knowledge by making it useful and used, and facilitating the implementation of knowledge
THE VENUE
Situated at 1,560 m above sea level, Davos is the highest town in Europe. It offers unique and varied facilities for sport and leisure, both in summer and winter; renowned museums and galleries; and exceptional hotels, restaurants and shopping opportunities. Davos is in easy reach by train or car from the major centres of Switzerland.

The Davos congress centre is one of the most modern congress centres in Switzerland. Hall A is reserved for the conference, offering a plenary hall seating 800 participants, and 8 meetings rooms for parallel sessions and workshops. The foyers and hallway offer ample space for coffee and lunch breaks, poster sessions, exhibition booths and meeting spaces. A registration office completes the space.
FORUM ORGANISERS

The international research network bioDISCOVERY fosters collaborative interdisciplinary activities on biodiversity and ecosystem science. It advances the use of observations, indicators and scenarios to support policy and decision-making for informed global environmental management.

The University of Zurich Research Priority Programme Global Change and Biodiversity aims to improve capability to predict the consequences of changes in drivers that aid improved prediction of the state of the environment. In its research activities, it uses a latitudinal gradient approach based on interactions, feedback and scale for more reliable and robust knowledge about global change processes.
SPONSOR BENEFITS
Sponsoring the conference creates visibility and exposure for your organisation and provides an opportunity to present your work and interact with scientists and institutions working at the forefront of biodiversity science.
Your support will help us in delivering a high-impact conference that will shape biodiversity and ecosystem science and will assist us in creating the best experience for participants.
All sponsors will be acknowledged with their company name and logo displayed in the on the conference website, all conference information material (poster, flyer), as well as conference booklet and abstract book (pdf). Other benefits, such as free access to the conference, or adverts in the conference booklet, or on the conference website, are listed under the different options below.
Sponsors and exhibitors benefit further from exposure through social media, the hashtag #wbf2020 will be used for the conference.
SPONSORSHIP OPTIONS
Become a partner of the World Biodiversity Forum, benefit from increased visibility and contribute to offsetting some of the costs of running a large conference. Your contribution will allow us to reduce the registration fee, making the conference accessible to a broader range of delegates, and enables you to interact with the conference participants. Select one of the many sponsorship options listed below, or contact us for custom sponsorship options that meet your needs.

CONTACT
Cornelia Krug, Conference Manager
sponsorship@worldbiodiversityforum.org
for more information, or to discuss custom sponsorship options.

All sponsorship opportunities are first come, first served. Exhibition space will be offered in order of commitment. Your contribution will offset some of the costs of running a large conference. It will also allow us to reduce the registration fee, making the conference accessible to a broader range of delegates.
OVERALL CONFERENCE SPONSORSHIP

O1 | CHF 10’000
Be listed as a conference sponsor in all conference communication and information material. Benefit from a full page advert in the conference booklet. Your logo, link to website and description will be displayed on the conference website, and your logo will be included on the conference banner. Benefit from 2 complimentary registrations to the conference.

O2 | CHF 5’000
Be listed as a conference sponsor in all conference communication and information material. Benefit from a half page advert in the conference booklet. Your logo, link to website and description will be displayed on the conference website, and your logo will be included on the conference banner. Benefit from 1 complimentary registration to the conference.

O3 | CHF 2’500
Be listed as a conference sponsor in all conference communication and information material. Benefit from a quarter page advert in the conference booklet. Your logo and link to website will be displayed on the conference website. Your logo will be included on the conference banner.

O4 | CHF 1’250
Be listed as a conference sponsor in all conference communication and information material. Benefit from a quarter page advert in the conference booklet. Your logo and link to website will be displayed on the conference website. Your logo will be included on the conference banner.

Other general sponsorship contributions are available upon request.
### P1 | Early Career or Developing Country Travel Grant
Make the conference accessible to a broader range of participants by sponsoring travel grants for early career researchers, or scientists from developing countries. Travel grants will be awarded on a competitive basis, grantees will be chosen by the conference science committee. Your contribution will be acknowledged, and your logo displayed on the conference website and the conference booklet.

Sponsorship amount between **CHF 500** and **CHF 2'500**

### P2 | Awards
Contribute to the quality and impact of the conference by sponsoring awards for best oral and poster presentations, be it for early career or mature scientist presentations. You may also propose a named award for a specific topic or style of presentation. Your contribution will be acknowledged, and your logo displayed on the conference website and the conference booklet.

Sponsorship amount between **CHF 100** and **CHF 1000**
E1 | CONFERENCE DINNER
Gain maximum visibility by sponsoring our conference dinner. Banners with sponsor logo are displayed throughout the conference area, the sponsorship is announced at the opening of the dinner. You will have the opportunity to open the dinner with a short greeting or message. The sponsorship will be acknowledged, and your logo will be displayed on the programme and on the conference website. Two of your representatives will have free access to the conference and dinner.
CHF 50’000

E2 | CONFERENCE POSTER APÉRO
(“POSTER AND BEER” OR “POSTER AND WINE”)
Mini-posters with sponsor logo are displayed throughout the poster exhibition area, the sponsorship is announced at the opening of the poster session. The sponsorship will be acknowledged, and your logo will be displayed on the programme and on the conference website. Benefit from two complimentary registrations to the conference.
CHF 10’000 per apéro

E3 | CONFERENCE COFFEE BREAK
Mini-posters with the sponsor logo will be on display at the coffee stations. The sponsorship will be acknowledged, and your logo will be displayed on the programme and on the conference website. Benefit from one complimentary registration to the conference.
CHF 5’000 per coffee break

E4 | CONFERENCE ICE BREAKER (OPENING RECEPTION)
Posters with sponsor logo are displayed throughout the icebreaker area, the sponsorship is announced at the opening of the icebreaker. You will have the opportunity to open the icebreaker with a short greeting or message. The sponsorship will be acknowledged, and your logo will be displayed on the programme and on the conference website. Two of your representatives will have free access to the conference and icebreaker.
CHF 20’000

E5 | CONFERENCE LUNCH
Mini-posters with the sponsor logo will be on display at the lunch stations. The sponsorship will be acknowledged, and your logo will be displayed on the programme and on the conference website. Benefit from two complimentary registrations to the conference.
CHF 10’000 per lunch
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<tr>
<th>Event</th>
<th>Description</th>
<th>Benefits</th>
<th>Fee</th>
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<tr>
<td>E6</td>
<td><strong>AFTERNOON / EVENING APÉRO RICHE (RECEPTION)</strong>&lt;br&gt;<strong>SCIENCE – SOCIETY – POLICY DIALOGUE</strong></td>
<td>Posters with the sponsor logo are displayed throughout the reception area, the sponsorship is announced at the opening of the reception. You will have the opportunity to open the reception with a short greeting or message. The sponsorship will be acknowledged, and your logo will be displayed on the programme and on the conference website. Two of your representatives will have free access to the dialogue and reception.</td>
<td><strong>CHF 25’000</strong></td>
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<td>E7</td>
<td><strong>LUNCH SCIENCE – SOCIETY – POLICY DIALOGUE</strong></td>
<td>Mini-posters with the sponsor logo are displayed at the lunch stations. The sponsorship will be acknowledged, and your logo will be displayed on the programme and on the conference website. Benefit from two complimentary registrations to the day.</td>
<td><strong>CHF 10’000 per lunch</strong></td>
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<td>E8</td>
<td><strong>COFFEE BREAKS</strong>&lt;br&gt;<strong>SCIENCE – SOCIETY – POLICY DIALOGUE</strong></td>
<td>Mini-posters with the sponsor logo are displayed at the coffee stations. The sponsorship will be acknowledged, and your logo will be displayed on the programme and on the conference website. Benefit from one complimentary registration to the day.</td>
<td><strong>CHF 5’000 per coffee break</strong></td>
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*Other event contributions available upon request.*
### OTHER CONFERENCE SUPPORT

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<tr>
<th>S1</th>
<th>EXHIBITION BOOTH</th>
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<tr>
<td></td>
<td>Showcase your organisation and/or your project.</td>
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<td></td>
<td>Approx. 3m x 2 m, situated in the foyer outside the meeting rooms.</td>
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<td></td>
<td>Booth contains 1 table, 2 chairs, 3 posterboards and is equipped with a power connection.</td>
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<td></td>
<td><strong>CHF 250 per day (research)</strong> or <strong>CHF 500 per day (commercial)</strong></td>
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<td>Other configurations (and material, e.g. screen or cable internet connection) are available upon request.</td>
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<th>S2</th>
<th>NOTEBOOKS OR NOTEPADS</th>
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<tr>
<td></td>
<td>Obtain maximum visibility by having your logo printed on the notebook or notepad handed out to every participant.</td>
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<td></td>
<td><strong>CHF 2'500 (two sponsors)</strong> or <strong>5'000 (one sponsor)</strong></td>
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<tr>
<th>S3</th>
<th>MEETING AREA</th>
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<td></td>
<td>Create a space for informal discussions and small meetings.</td>
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<td></td>
<td>3 single armchairs, 1 double armchair, 1 coffee table, magnetic chart or flip chart, as well as a mini-poster or banner with sponsor logo.</td>
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<td><strong>CHF 250 per day</strong></td>
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<tr>
<th>S4</th>
<th>CONFERENCE BAGS</th>
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<tr>
<td></td>
<td>Obtain maximum visibility by having your logo printed on the conference bag handed out to every participant.</td>
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<tr>
<td></td>
<td><strong>CHF 2'000 (two sponsors)</strong> or <strong>CHF 4'000 (one sponsor)</strong></td>
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